



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L5

Results as of: 06/30/2018

GMT: HOWARD HUDSON

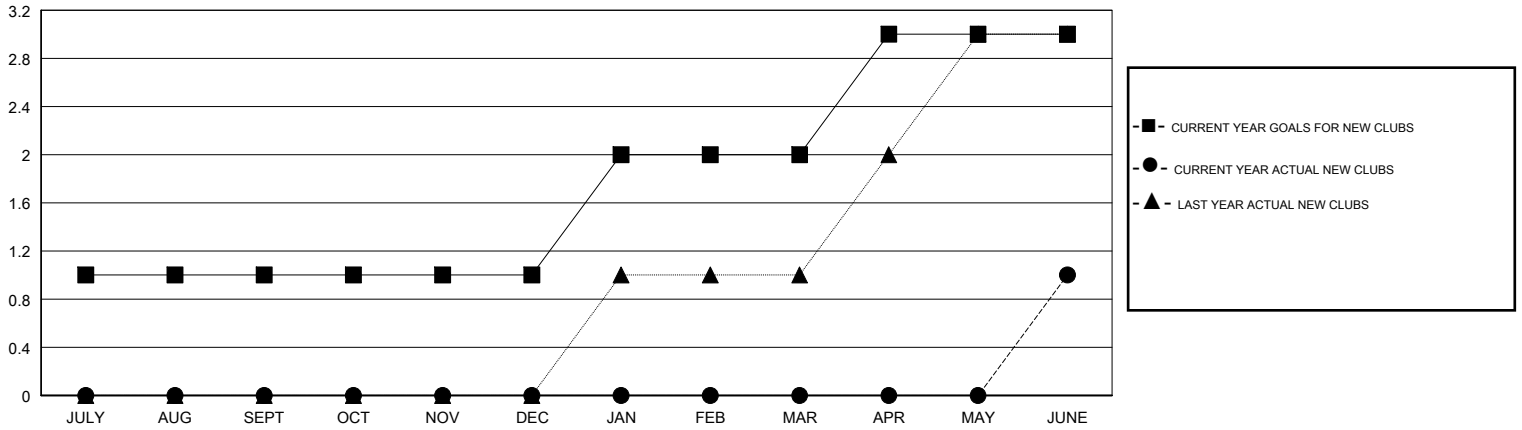
LOCATION CALIFORNIA

GMT CA

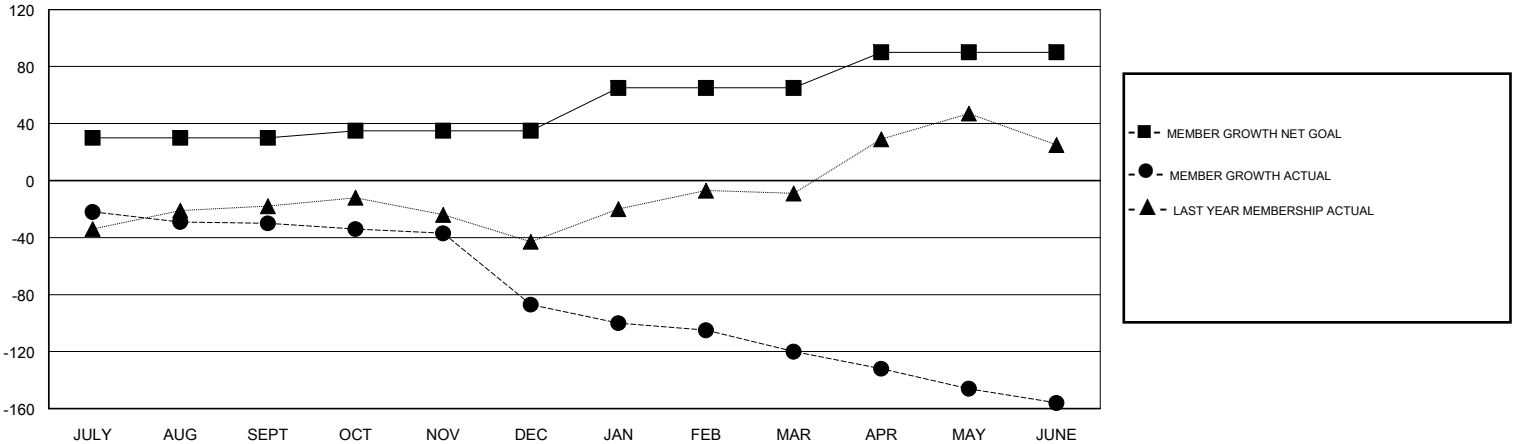
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 1 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 1 | 1 | 2 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 30 | 28 | 52 |
| OCT/NOV/DEC | 5 | 28 | 79 |
| JAN/FEB/MAR | 30 | 36 | 63 |
| APR/MAY/JUNE | 25 | 100 | 125 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------|--|--|--------------|
| DROPPED CLUBS: 3 | 36 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| DROPPED MEMBERS | | MALE | 527 (55.13%) |
| DECEASED | 24 | FEMALE | 429 (44.87%) |
| CLUB CANCELLED | 24 | Women Percentage Fiscal Year Goal: 48% | |
| OTHER | 271 | TOTAL FAMILY UNIT MEMBERS | 0 |
| TOTAL | 319 | FAMILY MEMBERS PAYING HALF DUES | 0 |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)